JUNES QORI

Graphic Designer | Brand Identity, Packaging & Campaigns

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PROFESSIONAL SUMMARY

Brand and Graphic Designer with 5+ years of experience specializing in brand identity, packaging design, and integrated marketing campaigns. Spearheaded the rebrand of The Little Sheep, a best-selling brand within a 200+ brand wine and spirits portfolio, and developed high-impact campaigns for collaborations including The Devil Wears Prada 2 × Arnaldo Rivera. Experienced in creative direction, visual identity systems, and translating brand strategy into cohesive experiences across packaging, retail, print, and digital platforms.

CORE SKILLS

Brand Strategy & Identity | Visual Systems | Packaging & Label Design | Creative Direction | Multi-Channel Campaigns | Project Leadership
Print Production | Editorial & Catalog Design | Typography | POS & Retail Signage | Video Editing | Digital & Social Assets | Data Visualization

PROFESSIONAL EXPERIENCE

Graphic Designer **May 2022 – Oct 2026**
Monsieur Touton Selection Ltd. | New York, NY

- Spearheaded the end-to-end rebrand of The Little Sheep, the company's best-selling brand. Led a three-person team and unified the identity across packaging, catalog advertising, merchandise and a large-scale inflatable installation.
- Conceived and executed the official The Devil Wears Prada 2 × Arnaldo Rivera Barolo campaign as sole designer across posters, catalog, web banners and Instagram video. The wine sold out for two consecutive months after release.
- Orchestrated the Happy Hallowine multi-channel social campaign for Podere Castorani Orange Wine, part of a year in which Castorani's sales grew 27% (2023).
- Architected Pollini Dubai Style Chocolate's label and packaging for US market entry and led its launch campaign across posters, flyers, web banners and social media.
- Developed 10 new wine and spirits labels, including The Little Sheep, with production-ready, compliant files.
- Produced 50+ marketing and retail assets per month for 200+ brands, from social posts and web banners to point-of-sale and large-format retail signage.
- Standardized the monthly catalog's editorial design and covers, keeping every brand in line with its guidelines and production specs.

Graphic Designer *(Freelance)* **Jun 2026 – Sep 2026**
Owlet Coffee Bar | Astoria, NY

- Directed brand strategy, identity and art direction for a new Astoria coffee bar, taking it from first concept to opening day.
- Conceived 10+ launch touchpoints (menus, cups, bags, packaging, signage and social media) into one cohesive brand experience.
- Created comprehensive brand guidelines so the team can extend the brand consistently on its own.

Graphic Designer *(Freelance)* **Jul 2021 – Sep 2021**
Orsa Elmazi (Painter) | Neuwied, Germany

- Developed a complete visual identity (logo, typography, color palette and guidelines) that translates the artist's vision into a distinctive, cohesive brand system.

Graphic Designer Intern **Aug 2019 – Dec 2019**
SmartGurlz / SmartBuddies / SmartKidz | New York, NY

- Produced marketing collateral and brand assets for SmartGurlz and SmartBuddies, two children's brands under the same founder.
- Collaborated to shape the brand strategy and identity for the launch of SmartKidz, newest brand, from initial concept to final designs.

Graphic Designer *(Freelance)* **Feb 2019 – Jun 2019**
Ilir Dosari Pyrography | Tirana, Albania

- Built an identity system that captures the artist's craft (logo, typography, color palette and guidelines) and guided the project from concept to final delivery.

DESIGN TOOLS & SOFTWARE

Adobe InDesign | Adobe Illustrator | Adobe Photoshop | Adobe Premiere Pro | Figma | CorelDRAW | AI-Assisted Creative Workflows

EDUCATION

Queens College | Flushing, NY — Bachelor of Fine Arts in Design, *Summa Cum Laude*

Borough of Manhattan Community College | New York, NY — Associate of Science in Multimedia Design, *Dean's List; Cum Laude*

LANGUAGES

English | Italian | Albanian